

VITALITY LIVING
COLLEGE

SOUL TO SOUL

BUSINESS AND MARKETING
WITH DR RANGANA RUPAVI CHOUDHURI (PHD)

MAKING IT REAL IV

Growing my presence



1. Good Business Practice
2. My Soul Team
3. Soul to Soul Mastery
4. My Workflow
5. My Soul's Accelerator
6. My Daily Actions
7. What's Next?
- 8. Action Items**

SUMMARY

1. Registered Company
2. Non-Disclosure Agreement
3. Professional profile with photo, example shared - External Party Soul's Value
4. Training proposal about them, and not you
5. Invoice & Receipt system for payments
6. Decide on the kind of roles and types you would like to hire:
 - Freelancers
 - Interns
 - Part-timers
 - Full-timers
7. Overall workflow
8. Corporate workflow
9. Local workflow
10. Complete a Soul's Audit
11. Review progress against Soul to Soul Business checklist
12. Review progress of My Daily Workflow

ACTIONS



- Register your business or trust at the earliest.
- Get an insurance policy to safeguard your interests.
- The Appointment Letter and Transformation Program Intake Form must have the Terms and Guidelines.
- Your website must have the Disclaimer, Privacy Policy & Terms of Service as well.
- Get a company E-mail ID to look professional.
- Sign Non-Disclosure and Confidentiality Agreements with your corporate clients.
- When you are ready to recruit put your Brief, Job Description, and Offer Letter together.
- Read and follow the workflow.
- Complete the Soul to Soul Business Checklist.
- Follow My Daily Workflow.
- Track your contacts on your Social Media Database.

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