

soul to soul

business & marketing
for therapists, coaches & healers

My LinkedIn Profile Checklist

1. Personal Profile NOT Company
2. I help statement in “About” section or at least a statement that engages your tribe first and not about you
3. Job title, company, location
4. Current Position - Explain what you do, who you help and what your company is all about.

My LinkedIn Daily Actions

- Identify 5 people that you would love to connect with
- See their profile and posts and pick a post that you like to like and comment on
- Invite same 5 people as connections and when they accept send a hello hi message
- For invites that you get, decide to connect if it feels right, and then also send them a hello message.