

LinkedIn Profile Quickie Set Up

Be able to set up your LinkedIn Profile within 1 hour

What Is It?

To get clients organically, it's important that your personal LinkedIn profile is set up like your website. In the modern world, your LinkedIn Profile kind of is your website. For this reason, you'll want to setup your LinkedIn Profile by following these instructions.

When Should We Use It?

The separation between "people" and "businesses" has gone, the two are now the same and people want to see the person behind the business, they want to interact, look at pictures and really get to know who you are.

What Are Its Pros and Cons?

Pros: Easy, effective, fast, non-technical, free, immediate results.

Cons: Requires consistent effort to do each day

How to Set Up a LinkedIn Profile

1. First, you'll need a personal LinkedIn profile. This isn't a "company profile", this is your personal profile where you can add information about you, your connections, state your job history. To view my personal Rangana Rupavi Choudhuri LinkedIn Profile, [click here](#).

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2. Make sure your profile has a clear photo of you in it where you can see your face. This is important for people to “put a face to a name”, know you and like you.




Rangana Rupavi Choudhuri 

3. State your “I help blank to blank by blank” message in your profile about section. State your job title, your company name, and your location. See example below:

Rangana Rupavi Choudhuri 

We help ambitious coaches, trainers, therapists & healers get more paying clients through a 7 step proven system.

Mumbai Area, India · 500+ connections · [Contact info](#)

About 

Are you a therapists, coach, healer or trainer and want to increase your paying clients? Message me to book a discovery call to get more high fee paying clients.

Vitality Living College™ - Empowering Transformation.

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4. Make sure your profile is complete and full of all the necessary information. Where you put your “Current Position”, explain what you do, who you help and what your company is all about. This is prime real estate to sell yourself to clients. Make sure there is no strange or inaccurate information on your profile as this will put prospects off.
5. If you have any testimonials, add them to your “Current Position” as “Media Files”. This isn’t mandatory but recommended if you can.
6. Now that you’ve cleaned up your profile, it’s time to start posting some content on your wall. LinkedIn is different to Facebook and the way you post content is through “Articles” or “Posts”. Articles are best for longer form blog posts and posts are better for small shares. To see how I distinguish “Articles” from “Posts” view my LinkedIn profile by [clicking here](#). You should see a part of my profile called “Rangana’s Activity”. It looks like this:

Activity

[See all](#)

5,050 followers [Manage followers](#)



A confused mind makes no decision. The more specific the headline, the easier it i...

Rangana Rupavi shared this



Great initiative

Rangana Rupavi commented



Love this <3

Rangana Rupavi commented



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Rangana Rupavi commented

7. To create a post, login to LinkedIn, click “Home” and then start typing your post up the top of the page. You can share images, videos and pure text posts.
8. Once you’ve completed the above steps, congratulations! Your LinkedIn profile is ready for action!

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What resources support this method?

- LinkedIn Checklist: [more](#)