

soul to soul

business & marketing
for therapists, coaches & healers

[Click here for Google Doc](#)

[Direct Outreach Template](#)

Template to send your first e-mail within 15 minutes

Tips to Improve Performance of your E-mail or Message:

- Personally, write each message, don't copy and paste
- Personally, send each message from your own email, don't broadcast
- Use Yesware (<https://www.yesware.com>) to track whether people open and read your emails
- Only send Facebook and LinkedIn messages once you're friended/connected to ensure delivery

E-mail or Message to An Individual

Subject: [NAME – RESULT ORIENTED HEADLINE]

Hey NAME,

Thank you so much for accepting my XXXX request.

How are you today?

I noticed you were seeking help with XXX from your post or message.

My area of expertise is helping XXXX to XXXX by XXXX.

I understand your situation having been through it myself/ help other people with the same challenge/goal have some things I'd love to show you which I'm sure will help/support you to XXXX.

[If you have relevant case studies, share 2-3 of them here. Short sentences, too much content puts people off]

Validity Living College™ - Empowering Transformation.

©2020 Rangana Rupavi Choudhuri, www.validitylivingcollege.info. All Rights Reserved. Do not share, copy, reproduce or sell any part of this document, it is known as theft, unless you have written permission from www.validitylivingcollege.info. All infringements will be prosecuted.

soul to soul

business & marketing
for therapists, coaches & healers

When will be good to have a quick 15-minute chat?

In case you are ready straight away I can speak on zoom/google meet now. I will send you a private link where we can have a quick chat.

YOUR NAME

YOUR PICTURE (For e-mail messages)

(Include phone number etc. in footer or Calendly link with no survey questions)

E-mail or Message to an Individual who Is Part of an Organisation

Subject: [NAME –Improve Work from Home Productivity]

Dear NAME,

Thank you so much for accepting my connection request.

I noticed you are [COPY & PASTE DESIGNATION] for XXXX and from your post you are seeking ways to increase productivity for employees working from home.

One of my areas of expertise is helping [TRIBE] to [RESULT] by [OFFER].

When will be good to have a quick 15-minute conversation to explore if I can help you and your organisation?

YOUR NAME

Your PICTURE

(Include phone number and e-mail)