RESPECT THE OTHER PERSON'S MODEL OF THE WORLD



THE MAP IS NOT THE TERRITORY



PEOPLE MAKE THE BEST CHOICE THEY CAN AT THE TIME

EVERY BEHAVIOUR HAS A POSITIVE INTENTION



THE PERSON WITH THE MOST FLEXIBLE BEHAVIOUR WILL WIN



THERE IS NO FAILURE, ONLY FEEDBACK AND LEARNING



RESISTANCE IS A SIGN OF LACK OF RAPPORT

EVERYONE IS DOING THE BEST THEY CAN WITH THE RESOURCES THEY HAVE AVAILABLE