

soul to soul

business & marketing
for therapists, coaches & healers

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Profile Picture Quickie Set Up

Create the *perfect profile pic* so that it ties your account together, and helps you get noticed out there on your social media account.

What Is It?

Your main picture on your social media account that can also be used in your email signature and WhatsApp profile account.

When Should We Use It?

Whenever you set up a social media account, make sure that you have the *perfect profile picture*.

A great profile picture makes the difference between *making the right connections or not*.

What Are Its Pros and Cons?

Pros: A lovely profile picture that attracts your tribe and reach more people; and have a great impact on your Instagram account.

Cons: It takes some effort to get the *perfect profile picture*.

Note: *If you do not want a profile picture on your account and its business account, you can add your business logo. If starting off new, a profile picture is best.*

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Tips for Profile Pic

- Wear simple clothes.
- Think about the colour of your clothes.
- You don't need to see all the detail of your face.
- Make it graphic / super simple.
- Use your *Souls Brand Essence*.
- Make sure the colours go with your feed design.
- Use a simple background, a texture or a plain color.
- If needed, you can remove the background in *remove.bg* and then upload.
- Upload your profile picture into *Canva* or a *Color-Story*.
- Crop & filter as needed – you can also remove background from *Canva Pro*.
- Take screenshots and test out different options; see what looks good.

So, What's The Process & Workflow?

1. Create a social media account.
2. Fill in all the information like name, bio and website details.
3. Take the *perfect profile picture* and put it on your social media account.

What Resources Support this Method?

1. Facebook Profile Quickie Set Up, more
2. LinkedIn Profile Quickie Set Up, more
3. Instagram Profile Quickie Set Up, more