

# soul to soul

business & marketing  
for therapists, coaches & healers

## Profile Picture Quickie Set Up

**Create the perfect profile pic so that it ties your account together and helps you get noticed out there on your social media account.**

### What Is It?

Your main picture on your social media account and can also be used in your e-mail signature and WhatsApp profile account.

### When Should We Use It?

Whenever you set up a social media account, make sure that you have the perfect profile picture.

A great profile picture makes the difference between making the right connections or not.

### What Are Its Pros and Cons?

**Pros:** A lovely profile picture that attracts tribe and reach more people and have a great impact on your Instagram account.

**Cons:** It takes some effort to get the right profile picture.

**Note:** If you do not want a profile picture on your account and its business account you can add your business logo. If starting off new, a profile picture is best.

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## Tips for Profile Pic

- Wear simple clothes.
- Think about the colour of your clothes.
- You don't need to see all the detail of your face.
- Make it graphic / super simple.
- Use your brand soul essence.
- Make sure the colours go with your feed design.
- Use a simple background or texture or a plain color.
- You can cut out the background and add in one from canva or the free image sites or paid picture sites like shutterstock.
- Create your profile pic in canva.
- Take screen grabs and test out different options and see what looks good.

## So What's The Process & Workflow

1. Create a social media account
2. Fill in all the information like name, bio and website details
3. Take the perfect profile picture and put it on your social media account

## What Resources Support this Method?

1. Facebook profile quickie set up, more
2. LinkedIn profile quickie set up, more
3. Instagram profile quickie Set Up, more

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